

Anggara Architeam

Client:
Anggara Architeam

Type:
Company Profile

Description:
Designed and developed a professional company profile website for a renowned architect agency with nearly 30 years of experience.

The website highlights the firm's expertise, showcases its portfolio, and emphasizes its reputation, achievements, and industry recognition.

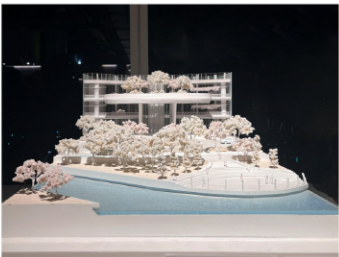
- Features & Technologies:
- Custom web development with a focus on visual storytelling
 - CMS for easy content updates
 - SEO optimization for enhanced visibility
 - Optimized UI/UX Design

 Website Link



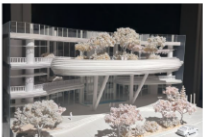
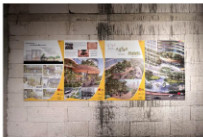
Jakarta Architecture Festival Exhibition

SEP 18, 2023



Anggara Architeam was also selected as one of the curated exhibitors for the Jakarta Architecture Festival. For the exhibition, Anggara Architeam showed one of our notable projects, the redesign of Epiwalk Mall.

The redesign of Epiwalk aimed to improve visibility and create a welcoming facade, fostering vibrant activities within the space. Rooted in the themes of transition and transformation through biophilic elements, the design blends nature and architecture harmoniously. Inspired by the "tampah," the canopy symbolizes gathering and serves as a dynamic public space, bridging indoors and outdoors. Greenery intertwined both horizontally and vertically, connecting levels and inviting contact with the adjacent river. This architectural endeavor fostered a gentle transition from urban to public space, nurturing a community spirit, enhancing thermal comfort, and forging a strong bond between people and nature, resulting in a dynamic sensory experience celebrating the beauty of the natural world.



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Privacy Policy



EPIWALK

JAKARTA, INDONESIA



The redesign of Epiwalk presents a deliberate effort to enhance its visibility and welcoming facade, addressing the need for more vibrant activities within its premises. The overarching design concept centers around the themes of transition and transformation, achieved through biophilic rejuvenation. This approach not only revitalizes the space aesthetically but also promotes a harmonious coexistence between nature and architecture.



The canopy design draws inspiration from the "tampah," symbolizing the act of collecting. In this context, the canopy serves as a representation of a public space with distinct social characteristics relevant to its time. This innovative design not only fosters engagement but also bridges the gap between indoor and outdoor spaces. Horizontal and vertical greenery intertwine effortlessly, forming a unified relationship throughout the levels and allowing nature to become a key component of the environment. Furthermore, the design emphasizes direct contact with the adjacent river, encouraging public interaction and appreciation of the waterfront.

Year

2023

Project Type

Commercial

GFA (Approx.)

19,000 m²

Floors

3

Architect

Anggara Architeam

Status

Under Construction

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Client:
Convertio

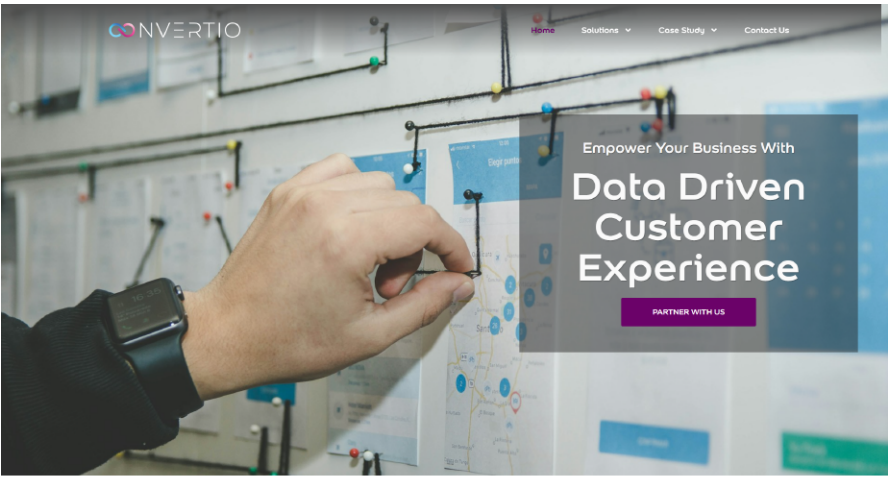
Type:
Company Profile

Description:
Designed and developed a company profile website for a data driven agency focusing on digital marketing, lead conversion and marketing growth.

The website highlights the agency's expertise, concept and approach and showcasing professional services and credibility.

- Features & Technologies:
- Custom web development with a focus on visual storytelling
 - SEO optimization for enhanced visibility
 - Optimized UI/UX Design

 Website Link



Art + Science

We're your partners to drive growth. We provide seamless CXM solutions that fully support your business and customer goals.



ACTIONABLE IMPACT

Beyond marketing activities, we craft strategies that drive real customer actions, measurable sales, and meaningful brand growth.



ARTFUL INNOVATION

Balancing creativity and forward-thinking approaches to design campaigns that delight and deliver measurable value.



TAILORED FOR GROWTH

Customized strategies built around your objectives, designed to adapt and achieve measurable, results-driven outcomes.

Our Solutions


Digital Solutions
Innovative digital strategies delivering measurable creative solutions.

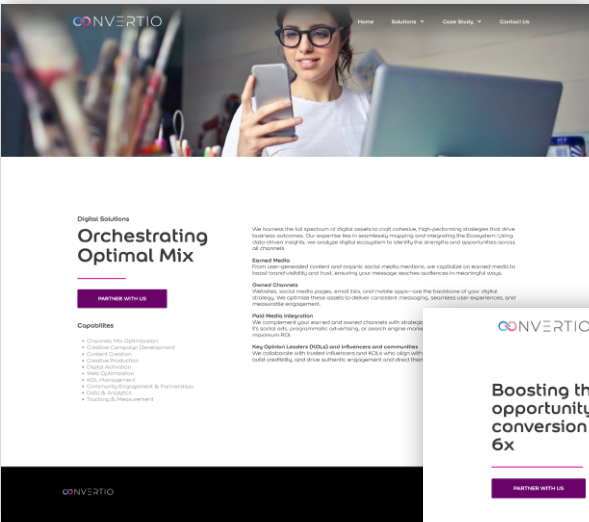

Lead Conversion
Acquire quality prospects and convert into sales opportunities.


CRM
Create Customer Retention Journey and increase Customer Lifetime value.


Loyalty Program
Reward and incentivize customers to increase their loyalty and value to the brands.


Marketing Technology
Bring creativity and innovation to customer digital experiences.

START A PROJECT



CONVERTIO

Boosting the opportunity conversion rate by 6x

Service
Local Conversion Optimization
Industry
Automotive
Tech Partners
Salesforce, META, Google

Overview
In the automotive sector, the sales journey frequently demands a prolonged timeline, characterized by comprehensive communication and in-depth deliberations for prospective customers. The path from capturing the initial lead to closing the first sale is essential.
The Need
In response to this, we executed targeted enhancements focused on elevating the customer experience. The improvements not only simplified the workflow but also bolstered confidence in the product, resulting in enhanced sales performance for the client and a more rewarding experience for both the customers and the brand.
The Approach
• Personalized Content: Tailored to specific customer segments, ensuring relevance and engagement.
• Multi-Channel Strategy: Combination of email and WhatsApp to reach customers through their preferred communication channels.
• Salesforce Automation: Automation within Salesforce Marketing Cloud to streamline communication and follow-up processes.
• Faster Response: Reduced the time for sales representatives to reply, ensuring timely and prompt responses to customer inquiries.

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CONVERTIO

15001 Street, NW, Suite 3000
Washington, DC, 20005
(202) 462-8800
hello@convertio.io

Spark

Client:
Convertio

Type:
Company Profile

Description:
Designed and developed a company profile website for a digital agency focusing on digital technology solutions like website, landing page, microsite and mobile apps.

The website highlights the agency's expertise, approach and showcasing professional services and credibility.

Features & Technologies:

- Custom web development with a focus on visual storytelling
- SEO optimization for enhanced visibility
- Optimized UI/UX Design

 Website Link



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AreZone

Client:
Arezone Agency

Type:
Company Profile

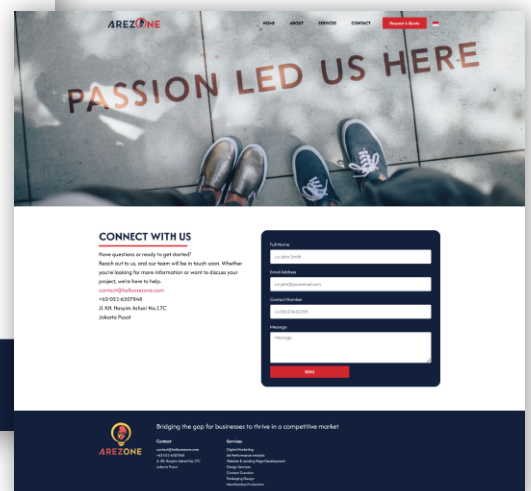
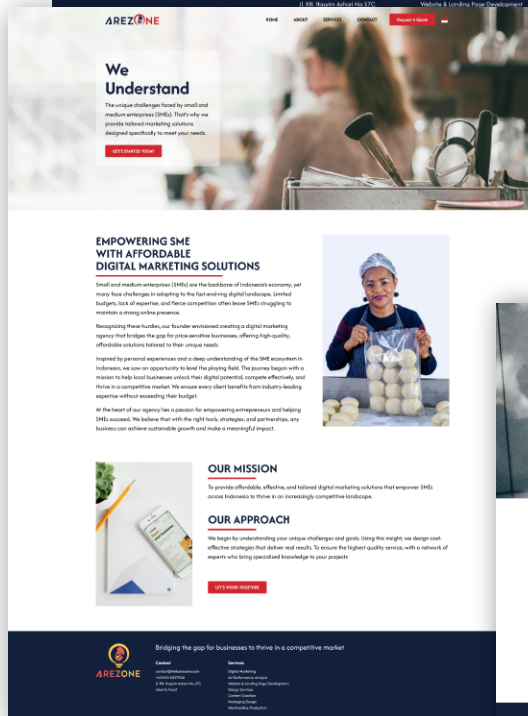
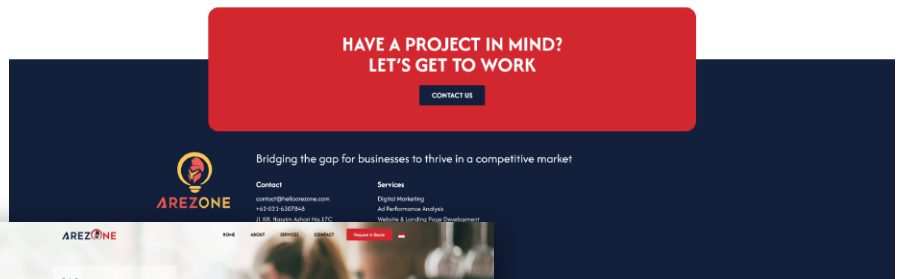
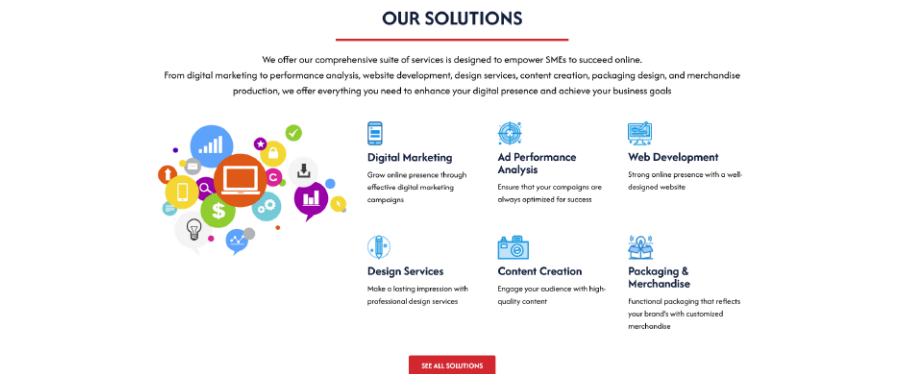
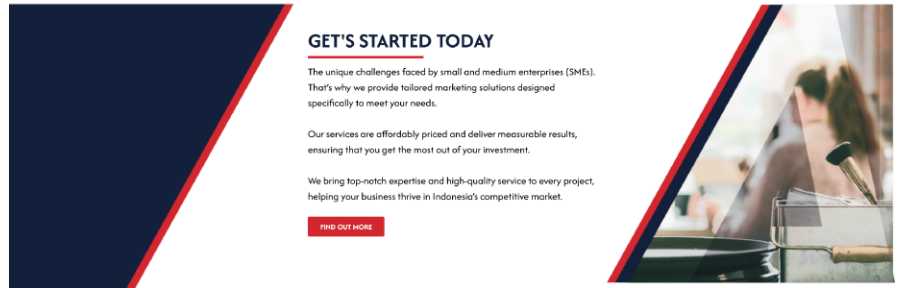
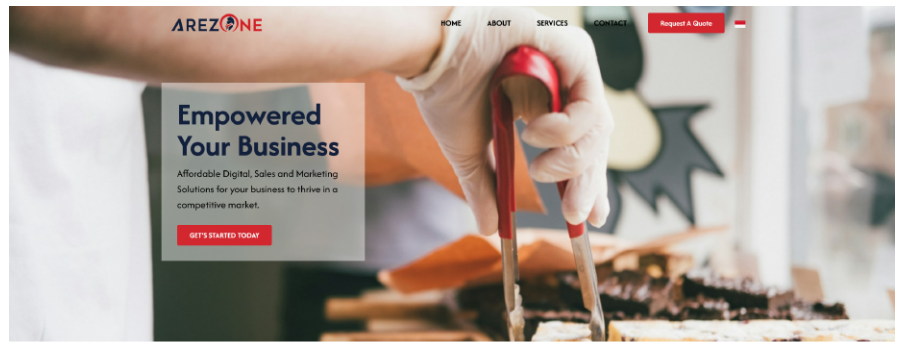
Description:
Designed and developed a company profile website for a digital marketing agency focusing on helping empower SME's with affordable digital marketing solutions.

The website highlights the agency's expertise, and showcasing professional services and credibility.

Features & Technologies:

- Custom web development with a focus on visual storytelling
- SEO optimization for enhanced visibility
- Optimized UI/UX Design

 Website Link



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Client:
Mowilex Indonesia

Type:
ECommerce
Company Profile

Description:
A comprehensive e-commerce website serves as a powerful online platform for both B2B and B2C customers, offering seamless product browsing, purchasing, and company information.

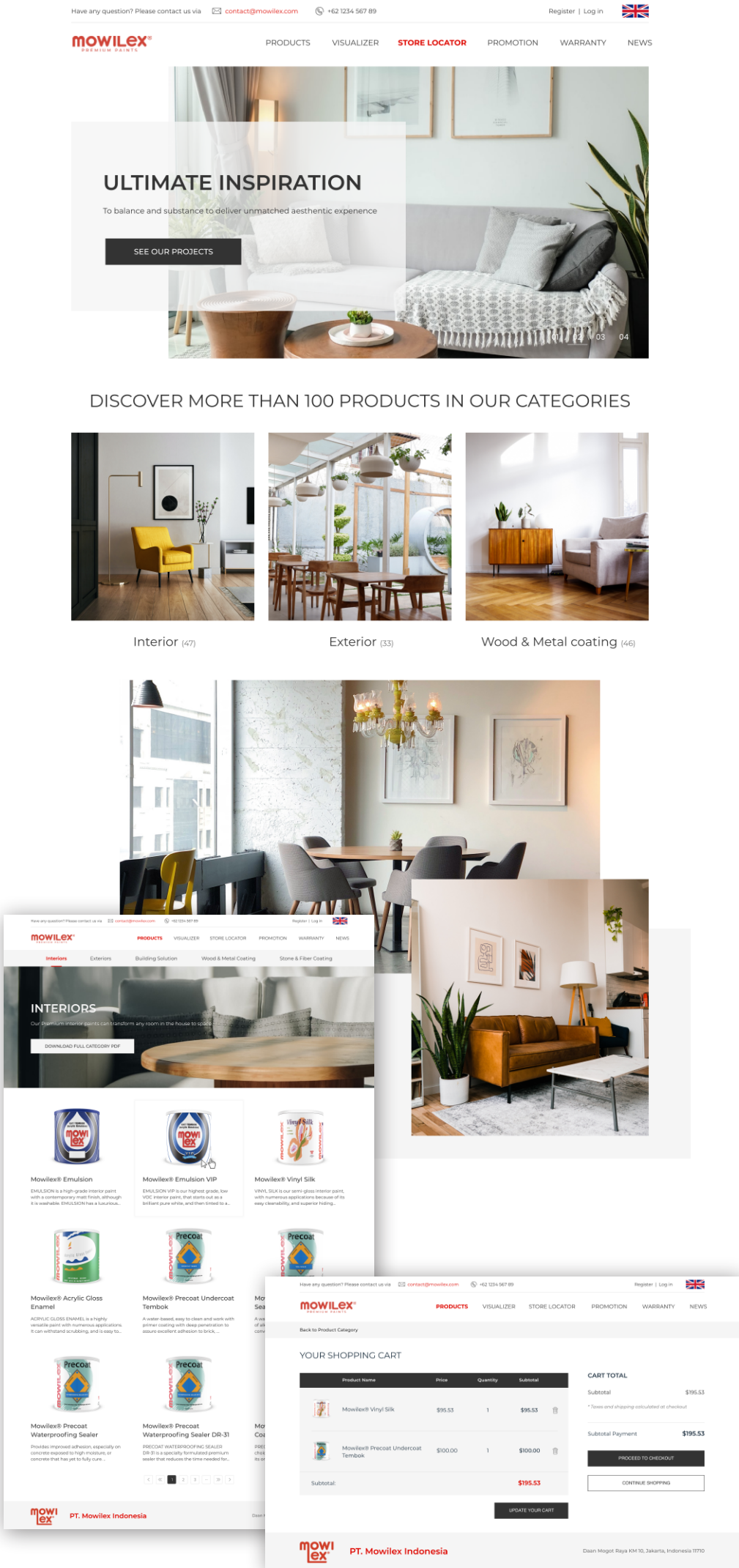
The website is also synchronized with the company's ERP system, ensuring real-time updates on stock levels, financial transactions, and warehouse operations.

- Features & Technologies:
- Product Catalog
 - Payment Gateway Integration
 - Order Tracking
 - ERP Integration
 - Framework: Magento 2 (Adobe Commerce)

Website Link

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UI/UX Design

Yelo Mobile

Client:
Protein World

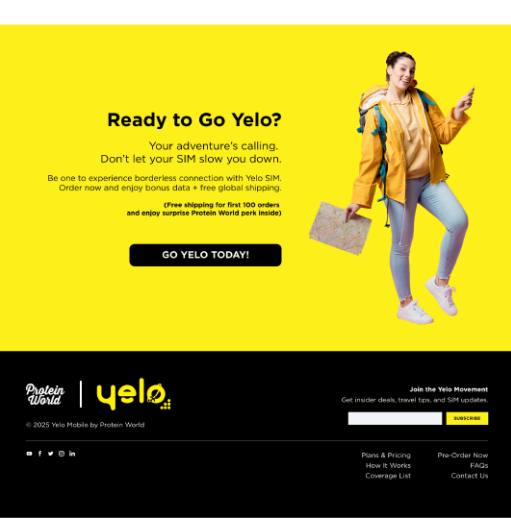
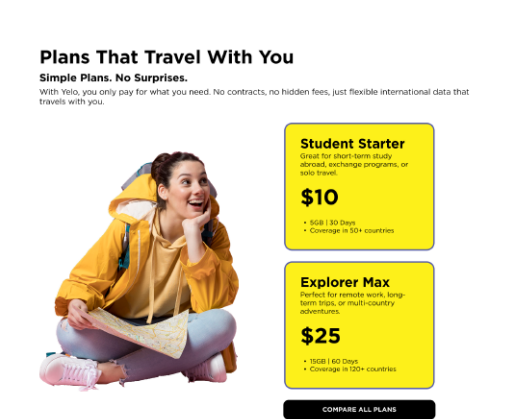
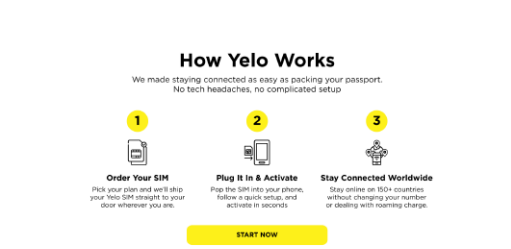
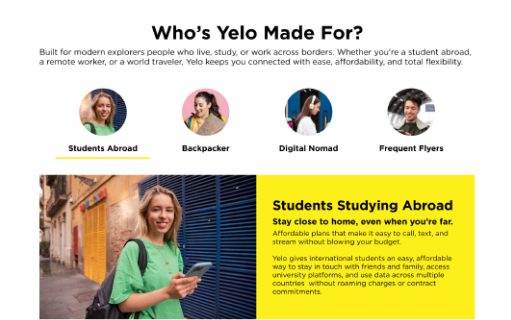
Type:
Landing Page Websites

Description:
Designed a bold and engaging landing page for Yelo Mobile, a new travel-tech initiative providing international SIM cards for students and global travelers.

The landing page introduces the product with high-impact visuals, vibrant branding, and a conversion-driven layout that aligns with the client's brand.

The page highlights the product's key benefits, clear pricing tiers, and a strong final CTA to drive user action and product pre-orders.

This project merges lifestyle branding with digital utility, showcasing a seamless user experience that captures the spirit of global freedom and youth mobility.



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MUTU International

Client:
MUTU International

Type:
Company Profile

Description:
Redesigned the corporate website for MUTU International to strengthen its global presence and build trust with international buyers. The new site highlights MUTU's international accreditations (RSPO, ISCC, ISO, GHG) and positions the brand as globally credible, client-focused, and competitively priced.

The project integrate with lead capture tools optimized with WhatsApp integration, consultation booking, and simplified inquiry forms that ensuring accessibility for decision-makers worldwide.

Features & Technologies:

- Service & Certification Finder, case study library, resource center
- Multilingual support (EN & ID)
- WhatsApp Business API & booking flow integration

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TRUSTED CERTIFICATION, RECOGNIZED ACROSS GLOBAL MARKETS

MUTU International provides accredited certification services that help businesses meet international standards and expand globally

[GET CERTIFIED](#)



Recognition That Builds Global Confidence

Our accreditations are recognized by leading international bodies, ensuring businesses worldwide meet the highest standards of compliance and quality. MUTU provides certification that empowers businesses to operate with confidence.



[SEE ALL ACCREDITATIONS](#)



Delivering Standards with a Competitive Edge

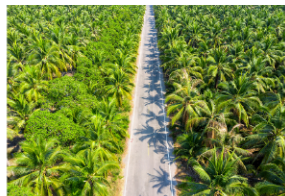
Our approach combines internationally recognized quality, tailored services, and cost efficiency to meet the needs of businesses worldwide

- 1 QUALITY**
Certified Quality, Recognized Worldwide
Backed by accreditations such as RSPO, ISCC, ISO, and GHG, MUTU ensures compliance with the highest international standards.
- 2 FLEXIBILITY**
Tailored Processes, Faster Response
We adapt our services to client requirements, offering responsive timelines, remote-friendly reviews, and solutions designed for diverse industries.
- 3 COMPETITIVE VALUE**
Global Recognition at Competitive Costs
Our certifications provide the same international credibility as leading providers, with greater efficiency and cost-effectiveness.

[GET YOUR CERTIFICATION](#)

Proven Impact Across Industries

Our work spans agriculture, energy, manufacturing, and corporate sectors — delivering certification solutions that meet industry-specific challenges.



Sustainable Palm Oil Supply Chain

How MUTU International supported leading plantation groups in Southeast Asia to achieve RSPO certification. The certification not only ensured compliance with international sustainability standards but also enabled clients to access high-value markets in Europe and the United States. By aligning operations with RSPO requirements, producers strengthened traceability, improved stakeholder confidence, and unlocked new business opportunities.

Tag: Agriculture - Food & Beverage

[READ CASE STUDY](#)



**GHG Emissions Verification
for Multinational Company**



**ISO 9001 Certification for
Renewable Energy Producers**



**ISO 9001 Certification for
Industrial Manufacturer**



**Sustainable Palm Oil Supply
Chain**

Find the Right Certification for Your Business

Search by industry, compliance needs, or market destination — and discover the services that fit your requirements

- Industry**

01 I work in the
- Asset**

02 I want to
- Need**

03 To improve

Certification

ISO 9001 - Quality Management System
Ensures consistent quality management processes, efficiency and customer satisfaction.

Industry: Manufacturing - Services - Technology - Healthcare

[REQUEST FOR QUOTATION](#)

ISO 14001 - Environmental Management System
Provides a framework for environmental management, improving sustainability and regulatory compliance.

Industry: Energy - Manufacturing - Construction - Agriculture

[REQUEST FOR QUOTATION](#)

RSPO - Roundtable on Sustainable Palm Oil
Recognized global standard for sustainable palm oil and supply chain certification.

Industry: Agriculture - Food & Beverage - Consumer Goods

[REQUEST FOR QUOTATION](#)

business

and discover the services that fit your

Your Certification Journey, Simplified

From consultation to certification — clear steps for every client, anywhere in the world.

- 1 Consultation & Registration**
Understand your goals and identify the right certification path.
- 2 Document Preparation**
We provide templates and support to ensure compliance-ready documentation.
- 3 Assessment & Audit**
Flexible and remote-friendly audit options available for global clients.
- 4 Review & Approval**
Ensuring accuracy, compliance, and international acceptance.
- 5 Certification Issued**
Receive your certification with international credibility, ready for global trade.

[CONSULT WITH OUR EXPERT](#)

[DOWNLOAD CERTIFICATION CHECKLIST](#)

Hasjrat Toyota

Client:
Hasjrat Toyota

Type:
Lead Generation Websites

Description:
Designed to streamline the customer journey from research to purchase. It provides comprehensive car information and an in-depth overview of each model.

Potential customers can easily book a test drive, explore financing options with an interactive credit calculator, and submit inquiries.





Red Mica Metallic
Available Colour

All New Vios

Mulai Dari
IDR 401.200.000

 Simulasi Kredit
  Test Drive
  Download Brochure

MAKE IT MINE

PERFORMANCE AND SAFETY

Pelajari Lebih Lanjut



VIOS 1.5 G CVT
IDR 401.200.000

VIOS 1.5 G CVT (Premium Color)
IDR 402.700.000

VIOS 1.5 G CVT TSS
IDR 414.600.000

VIOS 1.5 G CVT TSS (Premium Color)
IDR 416.100.000



Pilih Mobil Lain



New Yaris GR Sport



All New Prius HEV



New Vellfire



All New Raize GR Sport



All New C-HR Hybrid

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Siloam Hospital Management System

Industry:
Health

Case Study

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Monday 16 Jan 2023, 09:00
MCU - SILOAM LIPPO VILLAGE
EN//ID

Dashboard
Patient List
Appointment List
Admission List
Sales Order
Review Transaction
Catalog Price
Assign Doctor
Discount & Coverage
Worklist
Package Management
Medical Record

PATIENT FOLDERS ALL PATIENT DIAGNOSIS PROCEDURE CODING LIST

Patient Data

Rommy Rifaldi Hartoyo

04 Apr 1998

Address : Jl. Sumbing 45, Menteng

City : Bandung

C/P : Parent

Local MR No: 84-59-00-33 Active

Central MR No: 85-86-04-32 Active

Code: SHKD

Organization: Siloam Hospitals Kelapa Dua

Merge to Central MR No: -

[CONTACT](#)
[REFRESH](#)

BACK TO SEARCH PATIENT

Patient Status

Active

Notes

EDIT

MERGE UNMERGE

DIAGNOSIS PROCEDURE

FOLDERS PER PATIENT

DETAIL ADMISSION

Admission No : EPZA212120001 Active	Patient Type : Private	Bed : -
Admission Date : 18 Feb 2023	Payer : Prudential	Primary Doctor : dr. Andreas Wijaya

SOAP

Subjective, Objective, Assessment, & Plan

Keterangan	Deskripsi
Chief Complaint (Keluhan Utama)	Pilek dan muntah akut
Anamnesis (Anamnesa)	Pilek dan batuk tak berdayak Pregnant no
Physical Examination (Pemeriksaan Fisik)	JBR
Diagnosis (Diagnosa)	ISPA
Planning & Procedure (Tindakan di RS)	paku (sq/tz/or/m) 3x1 paku (g/cob/vtA/R) 1x1 vasoprin 3x1 cupu ee
Private Notes (Catatan Personal)	

Medical History

Recent History of Diagnostic Procedure Coding

GODDING DATE	DIAGNOSIS CODE	PROCEDURE CODE
18 Feb 2023	A00.01 - Classical Cholera	00.13 - Injection or infusion of nesitide
20 Mei 2022	A01.01 - Paratyphoid	00.15 - High-dose infusion interleukin-2 [IL-2]
01 Jan 2021	A02.21 - Salmonella Arthritis	00.17 - Infusion of vasopressor agent
18 Feb 2020	A04.6 - Enteritis due to Yersinia enterocolitica	00.01 - Therapeutic ultrasound of vessels of head and neck
21 Feb 2019	A00.0 - Cholera due to Vibrio cholerae 01, biovar cholerae	00.02 - Therapeutic ultrasound of heart

Medical Status

Medical Status Default

Update Date 04 Feb 2023

Update User Mardian Puly Sandi

Discharge

Discharge Date Discharge Date

Create User Mardian Puly Sandi

Discharge Type Discharge Type

Discharge Condition Discharge Condition

Update Date 14 Feb 2023

Update User Mardian Puly Sandi

Disease Classification List

ADD NEW DISEASE CLASSIFICATION

DISEASE CLASSIFICATION	PRIMARY	NEW CASE	DOCTOR	CREATE DATE	CREATE USER	UPDATE DATE	UPDATE USER	ACTION
Typhoid Fever	Yes	Yes	dr. Andreas Wijaya	18 Feb 2023	Kevin Saputra	18 Feb 2023	Kevin Saputra	Edit Delete

1 of 240 < >

Procedure Classification List

ADD NEW PROCEDURE CLASSIFICATION

PROCEDURE CLASSIFICATION	DOCTOR	CREATE DATE	CREATE USER	UPDATE DATE	UPDATE USER	ACTION
Procedure Classification	dr. Andreas Wijaya	18 Feb 2023	Kevin Saputra	18 Feb 2023	Kevin Saputra	Edit Delete

1 of 240 < >

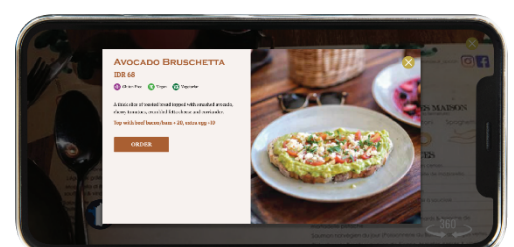
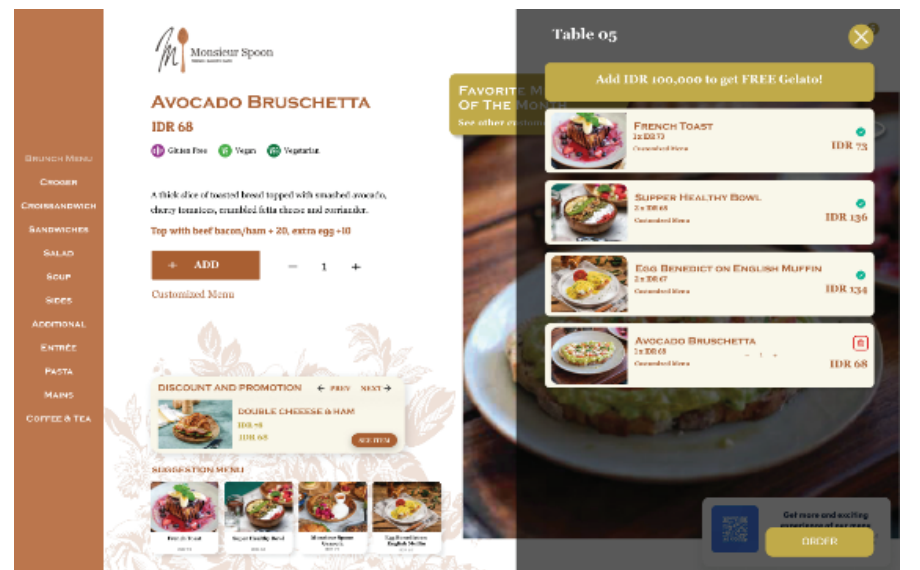
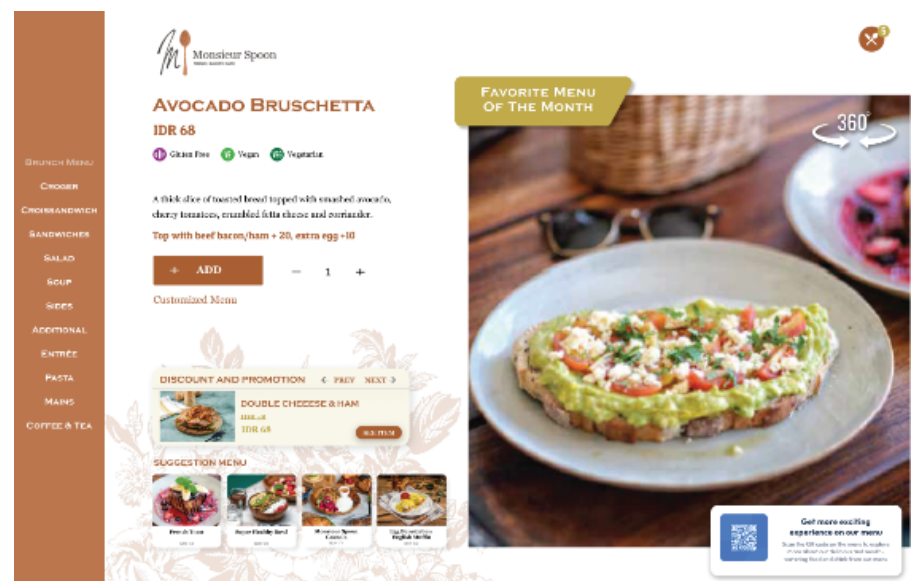
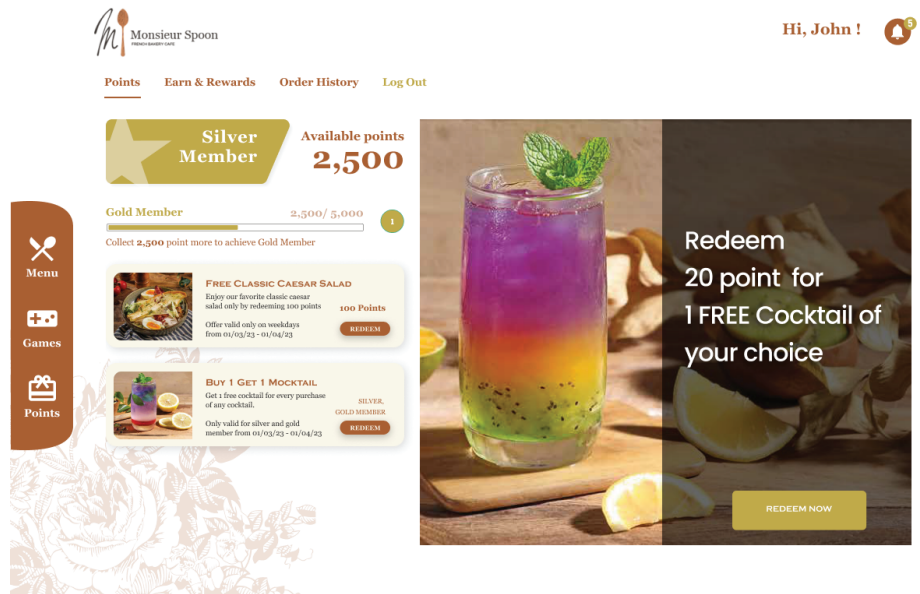
Interactive and Gamification Application

Client:
Monsieur Spoon

Industry:
Food & Beverage

Description:
UI design for interactive menu application and gamification loyalty system

The new application and system aiming to increasing customer engagement & loyalty, to boost restaurant sales and make loyal customers become advocate of the restaurant to the new customers..



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Presentation Design

Interactive and Gamification Application

Client:
Monsieur Spoon

Industry:
Food & Beverage

Description:
Presentation for new interactive menu application and gamification loyalty system.

The new application and system aiming to increasing customer engagement & loyalty, to boost restaurant sales and make loyal customers become advocate of the restaurant to the new customers.

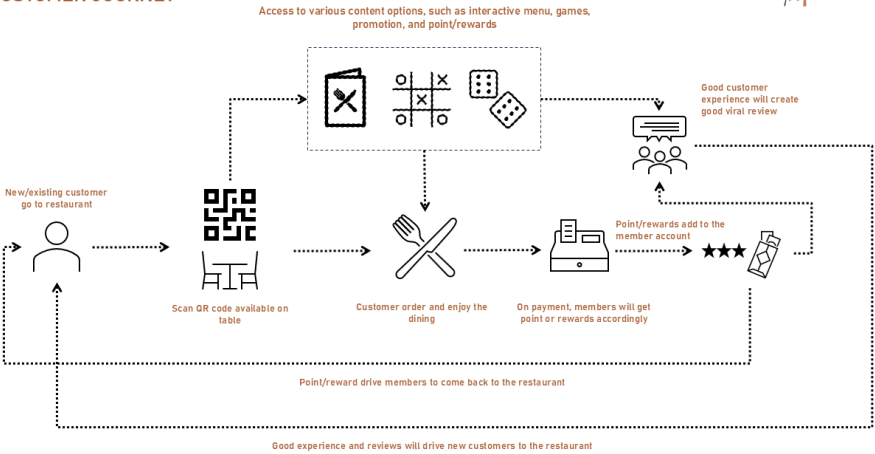
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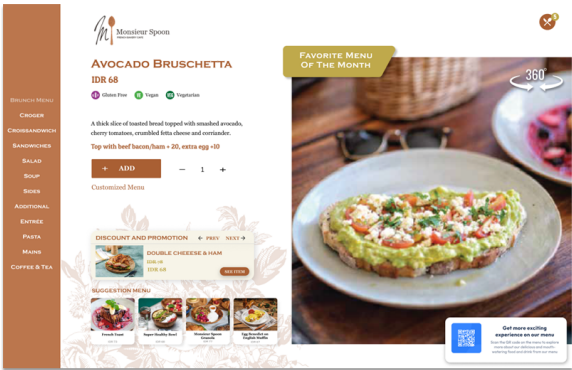


CUSTOMER ENGAGEMENT IDEAS

CUSTOMER JOURNEY



INTERACTIVE MENU



Menu Detail

Customers can review more detail on each restaurant's menu.

- Features:
- Menu description and information
 - Can view 360° rotation 3D view of menu
 - Show Labels (favorite menu of the month, chef recommendation, etc.) as customers' guidelines or suggestions.
 - Show available offers, discounts, or promotions to encourage customers to order more to get the deals.
 - Review other favorite/recommended menus based on the highest total order, or highest rating by other customers
 - Customized orders such as no ice, less vegetable, etc.



CUSTOMER EXPERIENCE

Create good, unique, and satisfying dining experiences for customers with food, services, events, venue, and ambiance.

CUSTOMER ENGAGEMENT

Various features, activities, and promotions to keep customer engagement and loyalty to the restaurant, such as:

- Customized and interactive menu
- Seasonal/occasional challenge, mission task
- Social media share reward
- Food stall
- Instagram corner
- Games and events
- Referral point

MedBridge + CareBridge

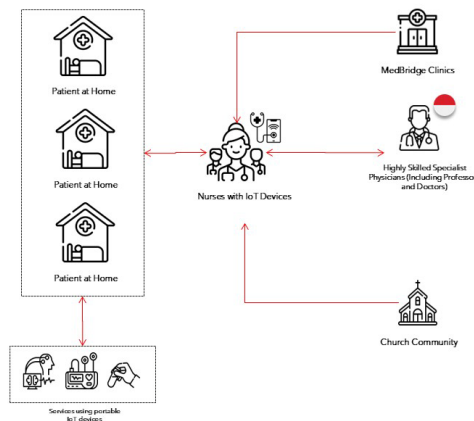
Client:
MedBridge + CareBridge

Industry:
Medical Technology

Description:
Pitch deck presentation for a MedTech start-up company.

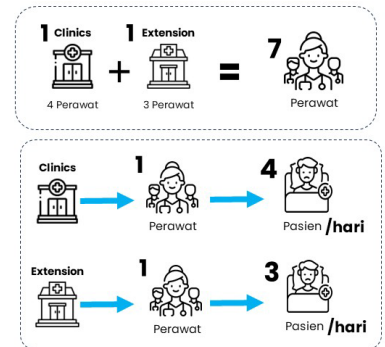


Home Care



Year 1

**4 Clinics
7 Branches**



CAREBRIDGE MEDBRIDGE

Home Care

Year 1

	Perawat	Dokter Spesialis Lokal High Skill (Dokter, Prof)	Lab
Biaya	150,000	500,000	200,000
Fee	80,000	70%	70%
Klinik/MedBridge/Branch Fee	70,000	15%	15%
CareBridge Fee	-	15%	15%

	Dokter Umum	Dokter Spesialis Lokal	Dokter Spesialis Luar Negeri	Dokter Spesialis Lokal (Pendamping)
	150,000	200,000	2,500,000	200,000
	60%	70%	75%	70%
	40%	15%	10%	-
	-	15%	15%	30%

CAREBRIDGE MEDBRIDGE

Continue Year 2 Target

Year 3

Home Care

11 Clinics

Jabodetabek (4), Bali (1), Surabaya (1), Jawa Tengah (1), Yogyakarta (1), Jawa Barat - Bandung (1), Medan (1), Kaltim (1)

17 Branches

Jabodetabek (8), Bali (2), Surabaya (3), Jawa Tengah (2), Solo (1), Jawa Barat - Bandung (1)

Clinics Network – MedBridge

For Each Clinic/Day:

30 Transactions

Highly Skilled Specialist Physicians (Including Professors and Doctors)

4 Transactions

Overseas (Asia, Europe & Australia) Highly Skilled Specialist Physicians (Including Professors and Doctors)

CareBridge

120 Visual Channels

30 Psychology Channels
30 Psychiatry Channels
30 Beauty & Diet Channels
30 General Health Channels

15 Chat Channels

CAREBRIDGE MEDBRIDGE

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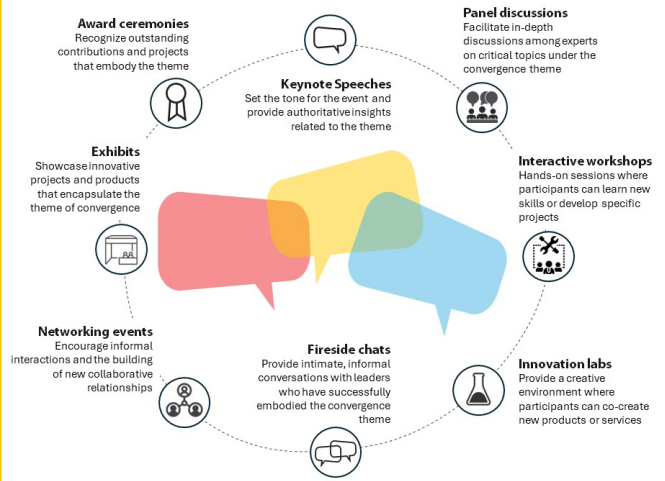
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Congress & Seminar On-Site Events

Industry:
Event Organizer

Description:
Pitch deck presentation mockup
for Congress & Seminar On-Site
Events plan and preparation.

In order to plan for
the **engagement**
types and content,
we have mapped
out the typical
interaction
mechanisms



At the same time,
we have reviewed
the typical
facilities utilized
for these types of
events and sized
the space

Key assumption:
28,000 participants
over 2 days



Secondary Pavilions

Total: 6
Capacity: 1,000 - 2,000 people

Should accommodate smaller, topic-specific gatherings. Equipped with AV technology and flexible seating arrangements such as classroom, U-shape, or boardroom styles, depending on the session format.



Networking zones

Total: 3
Capacity: 200 - 300 people

These should be scattered around the venue, with enough space to avoid overcrowding. Consider multiple smaller zones strategically positioned near food and beverage services to enhance networking opportunities. Each should hold 200-300 people at a time in a relaxed setting.



Media and press area

Total: 1
Capacity: 50 - 100 people

Include space for interviews, sufficient electrical outlets, high-speed internet, and possibly a small auditorium or meeting spaces for press conferences.



Main Pavilions

Total: 1
Capacity: 10,000-15,000 people

Large enough to comfortably seat a large portion of participants with ample space for stages, AV setups, and comfortable seating. Use theater-style or auditorium seating for optimal space utilization. This pavilion will host the major sessions and can be reused for different keynote sessions across the two days.



Workshop/Interactive zones

Total: 4
Capacity: 500 - 1,000 people

Settings should facilitate interactivity, perhaps with round tables for brainstorming sessions, workshops, and hands-on activities.



Exhibition areas

Total: 1
Capacity: 5,000 - 7,500 people

Space should be divided into booths or stalls, each tailored to the exhibitor's needs and ample aisle space to prevent congestion.

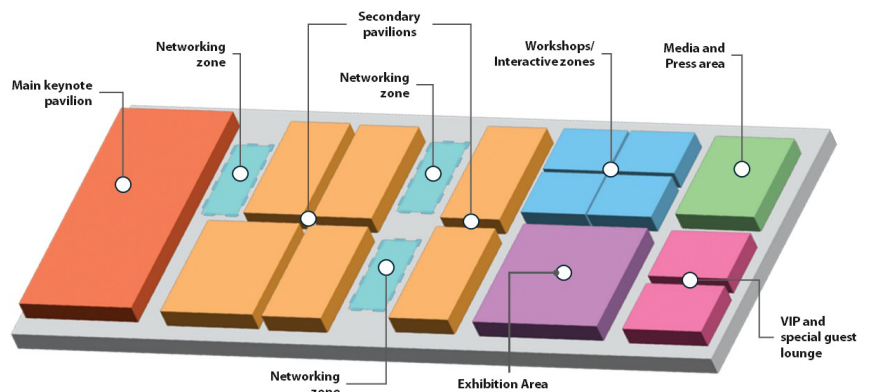


VIP and Special Guest Lounges

Total: 2
Capacity: 50 - 100 VIP's

Comfortable seating, private restrooms, catering services, and space for private meetings or relaxation.

**...resulting in a potential
layout as follows**



**"Achieving Security
and Cooperation in a
Fractured World"**

Speakers (1/4):



Malala Yousafzai
Nobel Peace Prize Laureate,
advocate for girls' education
and women's equality



Ban Ki-moon
Former Secretary-General of
the United Nations, who
worked extensively on global
peacekeeping



Leymah Gbowee
Nobel Laureate, Liberian peace
activist known for leading a
women's peace movement
that helped end the Second
Liberian Civil War



Juan Manuel Santos
Nobel Peace Prize-winning
former President of Colombia
who negotiated a peace

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Mobile Apps

Hasjrat Toyota Sales Tools

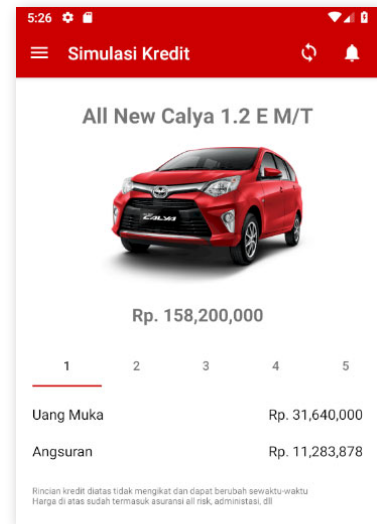
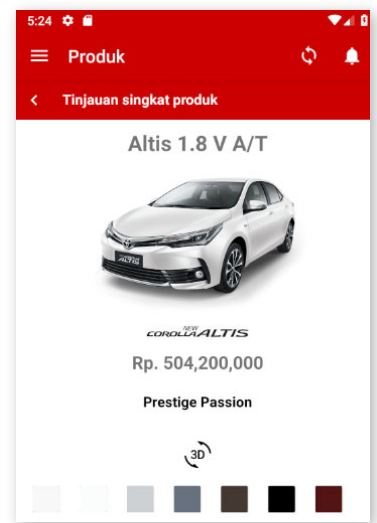
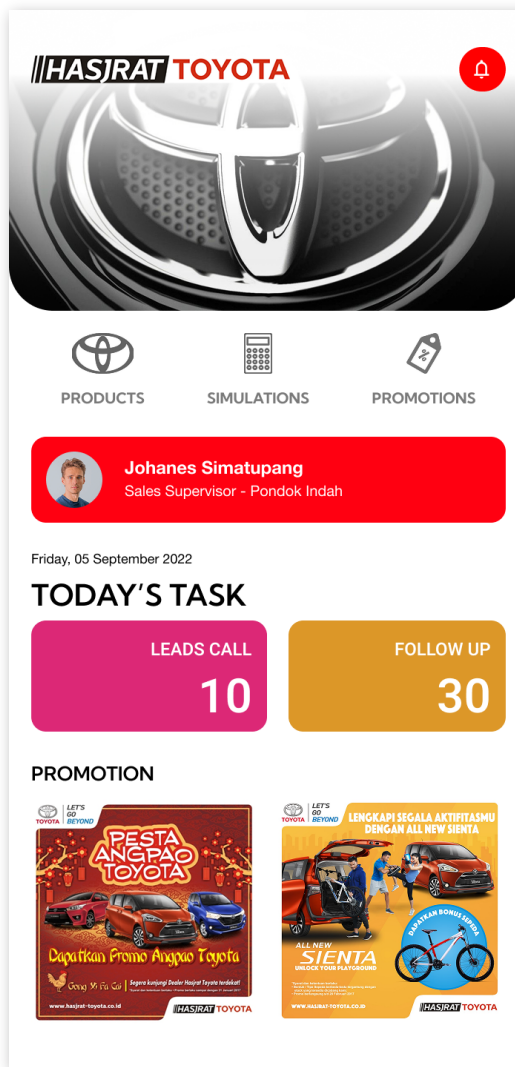
Client
Hasjrat Toyota

Industry:
Automotive

Description:
Mobile applications for Toyota car dealer to help sales officers with customer leads management and assist customers on their buying decision.

Feature:

- Today task list
- Leads list and detail
- Promotion and events
- Product list and detail
- Credit simulation



Mobile Apps

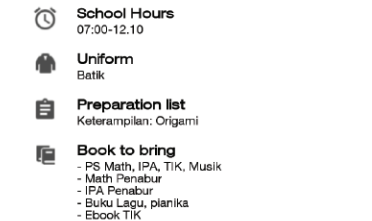
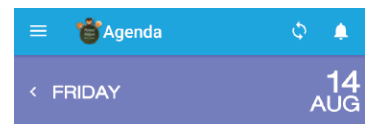
Parent Helper

Industry:
Education

Description:
Mobile application to assist parent reviewing kid's progress at school.

Feature:

- Today to do list
- School schedule
- Agenda and events
- Calendar and reminder
- Score overview and notification



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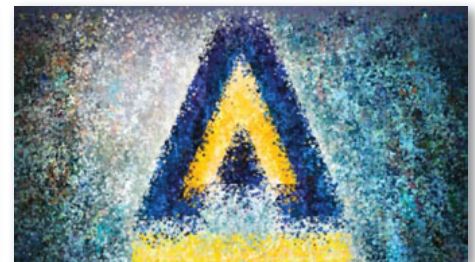
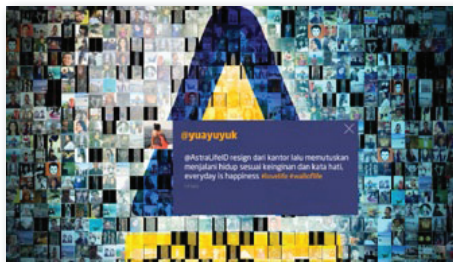
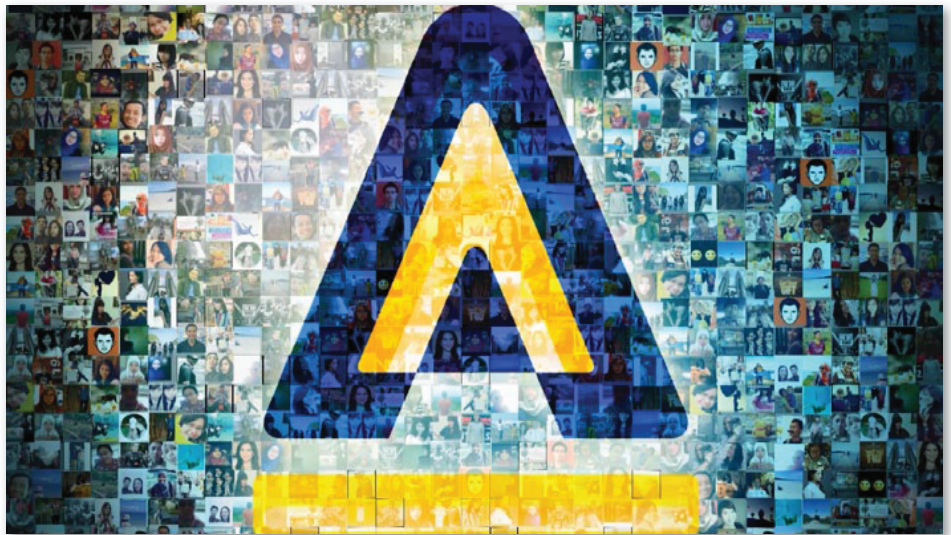
Animation / Motion Design

Astra Life – Video Opening

Client
Astra Life

Industry:
Insurance

Description:
Video opening for new website launch of AstraLife. The video aim to introducing transformation of the company. Symbolized by changes in logo and website.



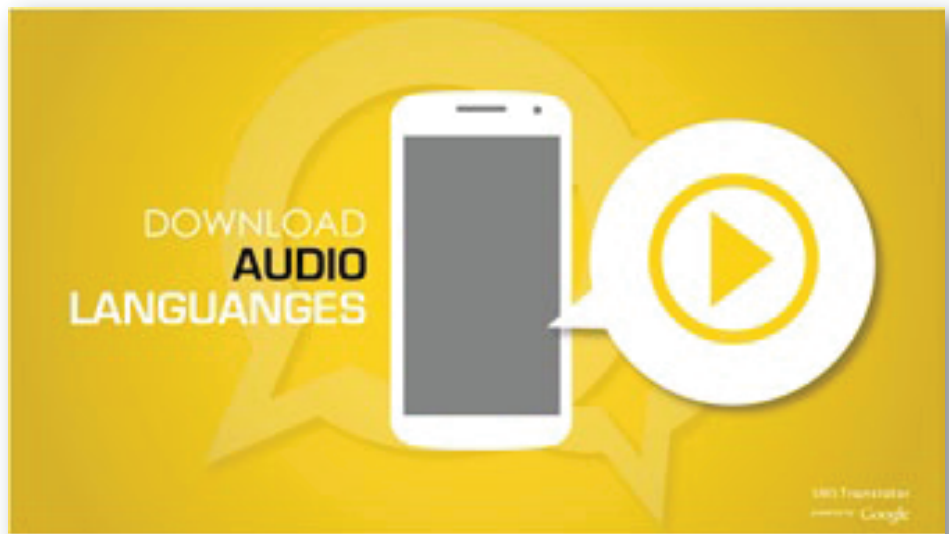
Animation / Motion Design

SMS Translator Video Ad

Client
Andalabs

Industry:
Technology

Description:
Video advertisement for SMS Translator, a SMS services product develop by Andalabs. The video show information about the feature in fun, creative and easy to understand for customers.



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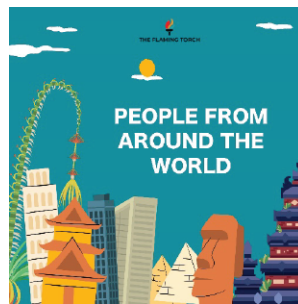
Animation / Motion Design

Flaming Torch IG Reels

Client
Flaming Torch

Industry:
NGO

Description:
Animation reels for Instagram content of Flaming Torch. The animation explain about the organization vision and mission.



HTML5 Games

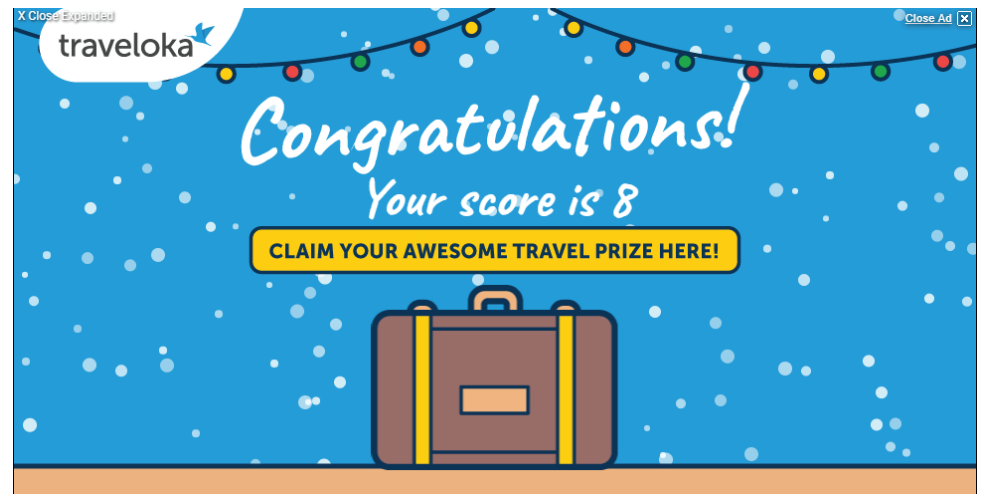
Seasonal Rich Media Banner

Client
Traveloka

Industry:
Travel

Description:
Teaser advertisement game as a rich media banner place in various online media.

The games intend to build awareness and engagement about company promotion event for holiday season.



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Games / Interactive

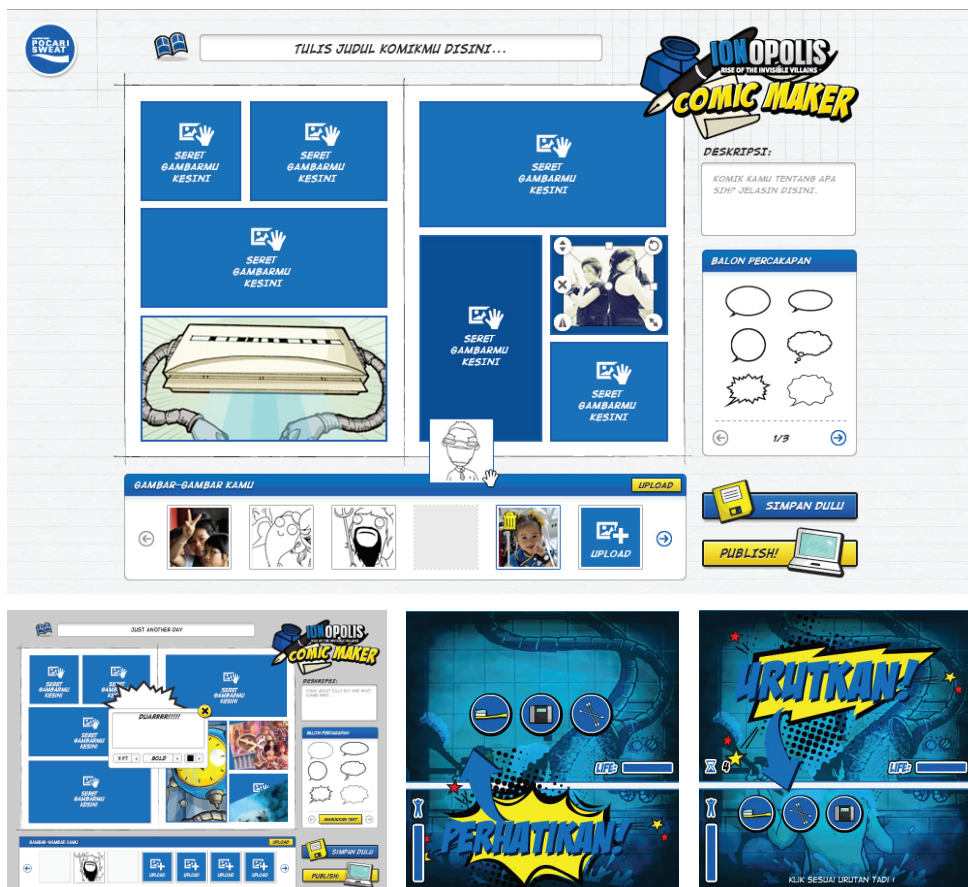
Pocari Sweat Comic Maker

Client
Onitsuka

Industry:
FMCG

Description:
Games to create awareness and engagement for Pocari Sweat brand by creating a comic making contest using this web based application.

The user's comic will be post in the social media and the winner is determined based on the most votes/likes.



Interactive Multimedia

Interactive Digital Brand Book

Client
Marlboro Indonesia

Industry:
Tobacco

Description:
Digital interactive multimedia application to presenting brand book marketing guideline for Marlboro line of products.



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